

B.B.A. Semester - 5 (Remedial) (CBCS) Examination
March/April-2025 (NEW COURSE)
Production and Operations Management(Core)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
 2. Figures to the right indicate marks.
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Que.1 Define Operations Management. Explain the Major Decision Areas of Operations Management. (14)

OR

Que.1 Differentiate between Service Operations and Manufacturing Operations.

Que.2 What is Job shop process? State its advantages and disadvantages. (14)

OR

Que.2 Write a detail note on Batch Process.

Que.3 What is Maintenance Management? Explain its types in detail. (14)

OR

Que.3 (A) Importance of Aggregate Planning. (07)

Que.3 (B) The concept of Capacity Planning. (07)

Que.4 Define Plant Location. Explain the factors affecting to Plant location. (14)

OR

Que.4 What are the different stages of Plant Location Selection? Explain in detail.

Que.5 How is the Product Layout different from the Process Layout? Explain in detail. (14)

OR

Que.5 Write notes on:

1) Static Layout (07)

2) Cellular Layout (07)
